



# SCIENTIFIC LOGO MANIFESTO FORM

PLAN

DATE :

PERSON NAME : .....

DATE OF BIRTH : ..... BIRTH PLACE : ..... BIRTH TIME : .....

BUSINESS NAME :

COMPANY TYPE :  Proprietor  Partnership  Private Limited  Limited Company

| Director Name | DOB | Signature |
|---------------|-----|-----------|
| 1.            |     |           |
| 2.            |     |           |
| 3.            |     |           |
| 4.            |     |           |

Business Description : .....

Customer Acquisition :  Online  Refrel  Store Walk In

Customer Type :  B2B  B2C  B2B2C

Fund Managed :  Own  Investor  Bank Loan

Current Turnover : Desired Turnover :

Customer Segment :  Premium  Affordable  Both Company Debt :

Current No of Employees : Future Employees Projection :

What Challenges Are You Facing in Growing Your Business ?

|   |  |   |
|---|--|---|
| <input type="checkbox"/> Good Turnover But Negative Cash Flow | <input type="checkbox"/> Low Turnover But Negative Cash Flow | <input type="checkbox"/> Good Planning But Poor Execution |
| <input type="checkbox"/> No New Customers, Only Referrals     | <input type="checkbox"/> Latest Technological Adaption       | <input type="checkbox"/> Ineffective Marketing Strategies |
| <input type="checkbox"/> Employee and Coordination Issues     | <input type="checkbox"/> Low Footfall / Walk-ins             | <input type="checkbox"/> Customer Retention Issues        |
| <input type="checkbox"/> Unable to Expand Business            | <input type="checkbox"/> High Operational Costs              | <input type="checkbox"/> Difficulty in Managing Inventory |

For Internal Use (Instructions to Scientific Logo Design Team)

|  |                                    |   |   |
|--|------------------------------------|---|---|
| <input type="checkbox"/> Fire Element  | <input type="text" value="Red"/>   | <input type="text" value="Masculine Energy %"/> | <input type="text" value="Stability Vibration"/>  |
| <input type="checkbox"/> Water Element | <input type="text" value="Blue"/>  | <input type="text" value="Feminine Energy %"/>  | <input type="text" value="Growth Vibration"/>     |
| <input type="checkbox"/> Earth Element | <input type="text" value="Green"/> |   | <input type="text" value="Disruption Vibration"/> |
| <input type="checkbox"/> Air Element   |                                    |   |   |
| <input type="checkbox"/> Space Element |                                    |   |   |
| Special Comment                        |                                    |   |   |